

Amy Chow 周女士

FCPA, FCCA, MSc Training & HRM, BBA (Accounting), BA Applied Psychology, MBTI Step I & II and Firo-B Certification, Enneagram in Business Certifications, NLP Master Practitioner

Miss Chow is a fellow accountant of HKICPA and ACCA and a training consultant with over 20 years' experience. She specialises in training on Finance for Non-Finance Executives, Financial Analysis and management development integrated with Applied Psychology. She obtained BBA (major in Accounting) from the Chinese University of Hong Kong. She has also obtained MSc in Training and Human Resources Management from the University of Leicester, and BA in Applied Psychology from the Hong Kong Polytechnic University.

She had worked in the auditing and training department of Price Waterhouse Hong Kong for over 10 years. She has extensive training experiences, including training needs analysis, curriculum design, training design and course delivery. She acted as a training specialist for Price Waterhouse International advising on various China training consultancy projects funded by World Bank, Asian Development Bank and United Nation. The prestigious clients included People's Bank of China – Strengthening Accounting (3 years' project) and Bank of Communications Headquarter at Shanghai - Human Resources Development Diagnostic Study and Train the Trainers.

She also received extensive training on Applied Psychology and Personality. She obtained Myers-Briggs Type Indicators (MBTI) Step I & II and Firo-B Accreditation, Enneagram in Business certification and Leadership Train-the-Trainer, and Master Practitioner on Neuro Linguistic Programming (NLP). She designs and delivers management development training integrated with Applied Psychology.

She has been active in providing public and tailor-made training services to multinational companies and listed companies in Hong Kong, Greater China and Asia Pacific for over 20 years. Prestigious clients include Philips Hong Kong and China, Panasonic Hong Kong, GP Electronics, Pulse Electronics, Hong Kong Aircraft Engineering Company, Sime Darby Hong Kong and China, Hong Kong Broadband Network, Hopewell Holdings, Hugo Boss, Mitsui, MTRC, Kowloon Motor Bus, CLP Power Hong Kong and Guizhou, Bank of Communications, DBS Shanghai, Nanyang Commercial Bank, China Construction Bank Hong Kong and China, CEM Macau, Mazars CPA Hong Kong and China, and Hong Kong Government bodies. She is renowned for facilitating participants to learn finance topics in a practical and interactive way through ample business cases, experiences sharing and business simulation. She delivers training in Cantonese, Putonghua and English fluently.

Amy Chow 周女士

周女士是香港會計師公會及英國特許公認會計師公會的資深會計師，具有超過 20 年擔任培訓顧問的經驗。其擁有中文大學工商管理學位，主修會計。她還取得英國萊斯特大學(University of Leicester)培訓及人力資源管理碩士學位。此外，她還獲得香港理工大學的應用心理學學士學位。

在成為培訓顧問之前，周女士在香港普華 (Price Waterhouse Hong Kong) 審計及培訓部門工作超過 10 年，離職時擔任高級培訓經理。在 1992-1995 年曾代表普華參與世界銀行、亞洲發展銀行及聯合國贊助的中國諮詢專案，包括中國人民銀行歷時 3 年的加強會計專案、交通銀行上海總部的人力資源諮詢及培訓培訓師專案。她專長于會計財務方面的培訓，課題包括國際會計、國際審計、財務分析、財務管理、非財務經理的財務實務。

她在香港、中國內地及亞太區為跨國公司、會計師事務所和金融機構提供培訓服務，其中客戶包括中國建設銀行、中國平安證券、中國銀河證券、南洋商業銀行、交通銀行、中信嘉華銀行、上海星展銀行、飛利浦集團(Philips)、和記黃埔集團(Hutchison Whampoa Group)、北京愛立信(Ericsson)、雨果博斯(Hugo Boss)及香港政府機構等。周女士在會計財務、審計、管理及培訓方面有豐富的經驗，她能有效地運用企業案例、日常工作例子及經驗分享，引導參加者學習與其工作相關的財務知識。